

2018
NEBRASKA LINEWORKERS RODEO

Aug. 24 & 25, 2018
Grand Island, Neb.



General Information

Nebraska Lineworkers Rodeo Aug. 24-25, 2018 Grand Island,
Neb



Dear supporter of the Nebraska Lineworkers Rodeo:

The 2018 Nebraska Lineworkers Rodeo committee is pleased to invite you to participate in one of Nebraska's most exciting electric utility industry events: The 7th Annual Nebraska Lineworkers Rodeo. This year's competition will be held on Saturday, Aug. 25, 2018, in Grand Island, Neb. This event kicks off on Friday, Aug. 24th, with lineworkers training sessions and Vendor Expo followed by the rodeo competition and awards banquet on Saturday, Aug. 25th.

As a Nebraska Lineworkers Rodeo sponsor or vendor you have the opportunity to show your support for the electric utility industry, demonstrate your products and services to Nebraska's electric-line personnel and network with colleagues.

We anticipate a good showing of journeyman teams and apprentices from throughout Nebraska municipal, public power and rural electric utilities. We also expect a large showing of support from family, co-workers and State Fair guests to attend this year's event.

To show your support as a sponsor, or to register as a vendor, please complete the form in this packet or on visit the website at nelinerodeo.com. Should you have any questions, please call Brian Winfield 402-440-6241, or Terri Dier at 402-467-7576.

I look forward to hearing from your organization about participating in this 6th annual Nebraska event.

Sincerely,

A handwritten signature in black ink that reads "Brian Winfield". The signature is written in a cursive style with a large, stylized initial "B".

Brian Winfield
2018 Chairman of Rodeo Vendor Committee

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The Nebraska Lineworkers Rodeo committee presents the 7th Annual Nebraska Lineworkers Rodeo. The rodeo will take place on the grounds of the Nebraska State Fair in Grand Island, Neb., and showcases lineworkers' skills and knowledge in a fun and safe environment.

What is the Nebraska Lineworkers Rodeo?

A competitive event in which lineworkers from Nebraska's municipal, public power and rural electric utilities demonstrate their skills, knowledge and teamwork while performing real-world line work procedures. Working safely as an individual and as a team is essential in a profession where serious injury or even death is a real possibility. Even though the competition simulates real-world procedures, all events are performed in a de-energized environment.

What is the purpose of the Competition?

- To encourage individual and team safety while displaying various job skills and procedures.
- To enhance the communication and safety of a working line team.
- To emphasize the need for learning correct and safe methods of performing certain procedures.
- To provide opportunities for all industry-related organizations to attend, participate and learn.
- To showcase the latest products and services used for electric line work.

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2018 Nebraska Lineworkers Rodeo Agenda

Friday, Aug. 24th

- | | |
|------------------------|---|
| 9:00 a.m. – 10:00 a.m. | Registration opens |
| 10 a.m. – 2 p.m. | Training Sessions and Lunch
Hotel Grand Conference Center |
| 12 p.m. – 1 p.m. | Competition judge's registration and
meeting Hotel Grand Conference Center |
| 2 p.m. – 3 p.m. | Q&A Session for competitors and judges
Hotel Grand Conference Center |
| 3:30 p.m. – 6 p.m. | Vendor Expo
Hotel Grand Conference Center |

Saturday, Aug. 25th

- | | |
|------------------------|--|
| 9:30 a.m. – 10:00 a.m. | Opening Ceremony
Motor Sports Track |
| 10:00 a.m. – 3:30 p.m. | Competition
Motor Sports Track |
| 5:00 p.m. – 11:30 p.m. | Awards Banquet
Holiday Inn Midtown |

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With your sponsorship package you will have two opportunities to display and advertise your company with the rodeo competitors, volunteers, judges, and spectators. On Friday August 24th there will be a social hour (s) from 3:30 p.m. to 6:00 p.m. at the Holiday Inn Midtown Hotel where each company will be provided tables for displays or small equipment that can be easily moved inside. On Saturday August 25th we will be out at the competition site and will have plenty of room for trucks and trailers. From the feedback we received in the past, there will be no table displays on the fair grounds.

Please help us in cheering on the competitors during the rodeo.

You must have a vehicle pass and ticket to the State Fair to enter the gates.

Vendors will be asked to sign a waiver stating that they have a certificate of liability insurance if they chose to participate at the Rodeo on Saturday, August 25th. We will send this waiver to you prior to the event for your legal team to evaluate and return before the event.

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This year's competition provides your company with a variety of branding opportunities and for generating awareness of your products and services before lineworkers, engineers and safety personnel from Nebraska's public owned electric utilities.

Exhibiting at the competition is a very effective way for your company to get in front of this specialized utility industry market.

There are four sponsorship opportunities available to show your company support for Nebraska's lineworkers at a level of financial commitment that meets your budget.

In year's past, depending on your sponsorship level, you were given vehicle tags for entrance in to the fair. This year you will be given the allotted tickets for both entrance to the State Fair and banquet dependent on your sponsorship. Please state on your registration form if you will be using the allotted banquet or state fair tickets.

Platinum — \$1,500

- PRESENTING SPONSORSHIP of Awards Banquet
- 3 MINUTES SPEAKING TIME at Awards Banquet or Competition start
- Company logo on banquet tickets and competition T-shirts
- 4 tickets to awards banquet
- 4 tickets to the State Fair
- 4 official competition T-shirts
- Company logo in program and on competition website
- Recognition on competition field and at awards banquet
- Recognition on signs and banners at competition and awards banquet, on slide show during banquet and on thank-you tent cards on every table

Gold — \$1,000

- 2 tickets to awards banquet
- 3 tickets to the State Fair
- Company logo on official competition T-shirt
- 4 official competition T-shirts
- Company logo in program and on competition website
- Recognition on competition field and at awards banquet
- Recognition on signs and banners at competition and awards banquet, on slide show during banquet and on thank-you tent cards on every table

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Silver — **\$500**

- 1 ticket to awards banquet
- 2 tickets to the State Fair
- 2 official competition T-shirts
- Company logo in program and on competition website
- Recognition on competition field and at awards banquet
- Recognition on signs and banners at competition and awards banquet, on slide show during banquet and on thank-you tent cards on every table

Bronze — **\$250**

- Company logo in program and on competition website
- 1 ticket to the State Fair
- Recognition on competition field and at awards banquet
- Recognition on signs and banners at competition and awards banquet, on slide show during banquet and on thank-you tent cards on every table

Hotel Information

Nebraska Lineworkers Rodeo Aug. 24-25th, 2018, Grand Island, Neb



Hotel Grand Conference Center

2503 S. Locust St.

Grand Island, NE (308)-384-1330

Hotel room rate: \$114.95

Restaurant on-site-serves breakfast & dinner, swimming pool



IF NO ROOMS ARE AVAILABLE AT HOTEL GRAND CONFERENCE CENTER, ADDITIONAL ROOM RESERVATIONS IS AVAILABLE AT NEARBY HOTELS ON PAGE 8.

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Rodeway Inn

3205 S. Locust

Grand Island, NE 68801

308-384-1333

Free continental breakfast, free local calls and coffee; pets are welcome -no additional fee or weight limit. All rooms have refrigerators.



Borders Hotel

3333 Ramada Rd, Hwy 281

Grand Island, NE 68801

308-384-5150

Free hot breakfast, fitness room, free parking, pool; pet friendly



Sponsorship Information

Nebraska Lineworkers Rodeo Aug. 24-25th, 2018 Grand Island, Neb



Sponsorship

We want to be a sponsor. Our level of support for the 2018 Nebraska Lineworkers Rodeo is:

<input type="checkbox"/>	Platinum Sponsor	\$1,500
<input type="checkbox"/>	Gold Sponsor	\$1,000
<input type="checkbox"/>	Silver Sponsor	\$500
<input type="checkbox"/>	Bronze Sponsor	\$250
<input type="checkbox"/>	Lunch Sponsorship	\$ _____
<input type="checkbox"/>	Social Hour Sponsorship	\$ _____

- I would like to purchase extra banquet tickets _____ @ \$20.00 per ticket
*In order to attend the awards banquet ceremony, you must have a ticket.
Banquet tickets are \$20.00/each for adults and FREE for children 12 and under.*

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Email: _____ Phone: _____

_____ Alt. Phone: _____ Fax: _____

- Check enclosed payable to the Lincoln Electric System or payment by Credit card at nelinerodeo.com under vendors/registration – registration due by August 1, 2018.

Mail or email the completed form to:

Terri Dier
LES – Nebraska Lineworkers Rodeo
P. O. Box 80869, Lincoln, NE 68501
tdier@les.com

Sponsors or vendors who cancel in writing before July 15 are entitled to a refund of their registration fee, minus a \$100 cancellation fee. Cancellations must be made in writing, faxed or emailed to: