

**2018**  
**NEBRASKA LINEWORKERS RODEO**

**Aug. 24 & 25, 2018**  
**Grand Island, Neb.**



**Vendor Packet**

# General Information

Nebraska Lineworkers Rodeo Aug. 24-25, 2018 Grand Island,  
Neb



Dear supporter of the Nebraska Lineworkers Rodeo:

The 2018 Nebraska Lineworkers Rodeo committee is pleased to invite you to participate in one of Nebraska's most exciting electric utility industry events: The 7th Annual Nebraska Lineworkers Rodeo. This year's competition will be held on Saturday, Aug. 25, 2018, in Grand Island, Neb. This event kicks off on Friday, Aug. 24th, with lineworkers training sessions and Vendor Expo followed by the rodeo competition and awards banquet on Saturday, Aug. 25th.

As a Nebraska Lineworkers Rodeo sponsor or vendor you have the opportunity to show your support for the electric utility industry, demonstrate your products and services to Nebraska's electric-line personnel and network with colleagues.

We anticipate a good showing of journeyman teams and apprentices from throughout Nebraska municipal, public power and rural electric utilities. We also expect a large showing of support from family, co-workers and State Fair guests to attend this year's event.

To show your support as a sponsor, or to register as a vendor, please complete the form in this packet or on visit the website at [nelinerodeo.com](http://nelinerodeo.com). Should you have any questions, please call Brian Winfield 402-440-6241, or Terri Dier at 402-467-7576.

I look forward to hearing from your organization about participating in this 6th annual Nebraska event.

Sincerely,

A handwritten signature in cursive script that reads "Brian Winfield".

Brian Winfield  
2018 Chairman of Rodeo Vendor Committee

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The Nebraska Lineworkers Rodeo committee presents the 7<sup>th</sup> Annual Nebraska Lineworkers Rodeo. The rodeo will take place on the grounds of the Nebraska State Fair in Grand Island, Neb., and showcases lineworkers' skills and knowledge in a fun and safe environment.

## ***What is the Nebraska Lineworkers Rodeo?***

A competitive event in which lineworkers from Nebraska's municipal, public power and rural electric utilities demonstrate their skills, knowledge and teamwork while performing real-world line work procedures. Working safely as an individual and as a team is essential in a profession where serious injury or even death is a real possibility. Even though the competition simulates real-world procedures, all events are performed in a de-energized environment.

## ***What is the purpose of the Competition?***

- To encourage individual and team safety while displaying various job skills and procedures.
- To enhance the communication and safety of a working line team.
- To emphasize the need for learning correct and safe methods of performing certain procedures.
- To provide opportunities for all industry-related organizations to attend, participate and learn.
- To showcase the latest products and services used for electric line work.

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## ***2018 Nebraska Lineworkers Rodeo Agenda***

### ***Friday, Aug. 24<sup>th</sup>***

- |                        |   |
|------------------------|---|
| 9:00 a.m. – 10:00 a.m. | Registration opens  |
| 10 a.m. – 2 p.m.       | Training Sessions and Lunch<br>Hotel Grand Conference Center                  |
| 12 p.m. – 1 p.m.       | Competition judge's registration and<br>meeting Hotel Grand Conference Center |
| 2 p.m. – 3 p.m.        | Q&A Session for competitors and judges<br>Hotel Grand Conference Center       |
| 3 p.m. – 6 p.m.        |   |

Vendor Expo  
Hotel Grand Conference Center

### ***Saturday, Aug. 25<sup>th</sup>***

- |                        |  |
|------------------------|--|
| 9:30 a.m. – 10:00 a.m. | Opening Ceremony<br>Motor Sports Track |
| 10:00 a.m. – 3:30 p.m. | Competition<br>Motor Sports Track      |
| 5:00 p.m. – 11:30 p.m. | Awards Banquet<br>Holiday Inn Midtown  |

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With your sponsorship package you will have two opportunities to display and advertise your company with the rodeo competitors, volunteers, judges, and spectators. On Friday August 24<sup>th</sup> there will be a social hour (s) from 3:30 p.m. to 6:00 p.m. at the Holiday Inn Midtown Hotel where each company will be provided tables for displays or small equipment that can be easily moved inside. On Saturday August 25<sup>th</sup> we will be out at the competition site and will have plenty of room for trucks and trailers. From the feedback we received in the past, there will be no table displays on the fair grounds.

Please help us in cheering on the competitors during the rodeo.

**You must have a vehicle pass and ticket to the State Fair to enter the gates.**

**Vendors will be asked to sign a waiver stating that they have a certificate of liability insurance if they chose to participate at the Rodeo on Saturday, August 25<sup>th</sup>. We will send this waiver to you prior to the event for your legal team to evaluate and return before the event.**

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This year's competition provides your company with a variety of branding opportunities and for generating awareness of your products and services before lineworkers, engineers and safety personnel from Nebraska's public owned electric utilities.

Exhibiting at the competition is a very effective way for your company to get in front of this specialized utility industry market.

There are four sponsorship opportunities available to show your company support for Nebraska's lineworkers at a level of financial commitment that meets your budget.

**In year's past, depending on your sponsorship level, you were given vehicle tags for entrance in to the fair. This year you will be given the allotted tickets for both entrance to the State Fair and banquet dependent on your sponsorship. Please state on your registration form if you will be using the allotted banquet or state fair tickets.**

## ***Platinum — \$1,500***

- PRESENTING SPONSORSHIP of Awards Banquet
- 3 MINUTES SPEAKING TIME at Awards Banquet or Competition start
- Company logo on banquet tickets and competition T-shirts
- 4 tickets to awards banquet
- 4 tickets to the State Fair
- 4 official competition T-shirts
- Company logo in program and on competition website
- Recognition on competition field and at awards banquet
- Recognition on signs and banners at competition and awards banquet, on slide show during banquet and on thank-you tent cards on every table

## ***Gold — \$1,000***

- 2 tickets to awards banquet
- 3 tickets to the State Fair
- Company logo on official competition T-shirt
- 4 official competition T-shirts
- Company logo in program and on competition website
- Recognition on competition field and at awards banquet
- Recognition on signs and banners at competition and awards banquet, on slide show during banquet and on thank-you tent cards on every table

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## **Silver — \$500**

- 1 ticket to awards banquet
- 2 tickets to the State Fair
- 2 official competition T-shirts
- Company logo in program and on competition website
- Recognition on competition field and at awards banquet
- Recognition on signs and banners at competition and awards banquet, on slide show during banquet and on thank-you tent cards on every table

## **Bronze — \$250**

- Company logo in program and on competition website
- 1 ticket to the State Fair
- Recognition on competition field and at awards banquet
- Recognition on signs and banners at competition and awards banquet, on slide show during banquet and on thank-you tent cards on every table

# Hotel Information

Nebraska Lineworkers Rodeo Aug. 25-26, 2017 Grand Island, Neb



## Hotel Grand Conference Center

2503 S. Locust St.

Grand Island, NE (308)-384-1330

Hotel room rate: \$114.95

Restaurant on-site-serves breakfast & dinner, swimming pool



**IF NO ROOMS ARE AVAILABLE AT HOTEL GRAND CONFERENCE CENTER, ADDITIONAL ROOM RESERVATIONS IS AVAILABLE AT NEARBY HOTELS ON PAGE 8.**



# Hotel Information

Nebraska Lineworkers Rodeo Aug. 25-26, 2017 Grand Island,  
Neb



## Rodeway Inn

3205 S. Locust

Grand Island, NE 68801

308-384-1333

Free continental breakfast, free local calls and coffee; pets are welcome -no additional fee or weight limit. All rooms have refrigerators.



## Borders Hotel

3333 Ramada Rd, Hwy 281

Grand Island, NE 68801

308-384-5150

Free hot breakfast, fitness room, free parking, pool; pet friendly



# Sponsorship Information

Nebraska Lineworkers Rodeo Aug. 25-26, 2017 Grand Island, Neb



## ***Sponsorship***

We want to be a sponsor. Our level of support for the 2017 Nebraska Lineworkers Rodeo is:

<input type="checkbox"/>	Platinum Sponsor	\$1,500
<input type="checkbox"/>	Gold Sponsor	\$1,000
<input type="checkbox"/>	Silver Sponsor	\$500
<input type="checkbox"/>	Bronze Sponsor	\$250
<input type="checkbox"/>	Lunch Sponsorship	\$_____
<input type="checkbox"/>	Social Hour Sponsorship	\$_____

- ☐ I would like to purchase extra banquet tickets\_\_\_\_\_@ \$20.00 per ticket  
*In order to attend the awards banquet ceremony, you must have a ticket.  
Banquet tickets are \$20.00/each for adults and FREE for children 12 and under.*

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_ Alt. Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

- ☐ Check enclosed payable to the Lincoln Electric System or payment by Credit card at [nelinerodeo.com](http://nelinerodeo.com) under vendors/registration – registration due by August 1, 2018.

### **Mail or email the completed form to:**

Terri Dier  
LES – Nebraska Lineworkers Rodeo  
P. O. Box 80869, Lincoln, NE 68501  
[tdier@les.com](mailto:tdier@les.com)

Sponsors or vendors who cancel in writing before July 15 are entitled to a refund of their registration fee, minus a \$100 cancellation fee. Cancellations must be made in writing, faxed or emailed to: