

2020

NEBRASKA LINEWORKERS RODEO

Aug. 22 & 23, 2020

Grand Island, Neb.

Vendor Packet

General Information

Nebraska Lineworkers Rodeo Aug, 22 & 23, 2020 Grand Island,
Neb

Dear supporter of the Nebraska Lineworkers Rodeo:

The 2020 Nebraska Lineworkers Rodeo committee is pleased to invite you to participate in one of Nebraska's most exciting electric utility industry events: The 9th Annual Nebraska Lineworkers Rodeo. This year's competition will be held on Saturday, Aug. 23, 2020, in Grand Island, Neb. This event kicks off on Friday, Aug. 22nd with Lineworkers training sessions and Vendor Expo followed by the rodeo competition and awards banquet on Saturday, Aug. 23rd.

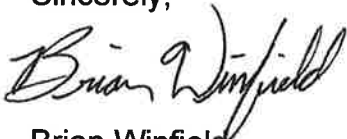
As a Nebraska Lineworkers Rodeo sponsor or vendor, you have the opportunity to show your support for the electric utility industry, demonstrate your products and services to Nebraska's electric-line personnel and network with colleagues.

We anticipate a good showing of journeyman teams and apprentices from throughout Nebraska municipal, public power and rural electric utilities. We also expect a large showing of support from family, co-workers and State Fair guests to attend this year's event.

To show your support as a sponsor, or to register as a vendor, please complete the form in this packet or on visit the website at nelinerodeo.com. Should you have any questions, please call Brian Winfield 402-440-6241, or Terri Dier at 402-467-7576 or 402-525-3263

I look forward to hearing from your organization about participating in this 6th annual Nebraska event.

Sincerely,



Brian Winfield
2020 Chairman of Rodeo Vendor Committee

General Information

Nebraska Lineworkers Rodeo Aug, 22 & 23, 2020 Grand Island, Neb

The Nebraska Lineworkers Rodeo committee presents the 9th Annual Nebraska Lineworkers Rodeo. The rodeo will take place near the grounds of the Nebraska State Fair in Grand Island, Neb., and showcases lineworkers' skills and knowledge in a fun and safe environment.

What is the Nebraska Lineworkers Rodeo?

A competitive event in which lineworkers from Nebraska's municipal, public power and rural electric utilities demonstrate their skills, knowledge and teamwork while performing real-world line work procedures. Working safely as an individual and as a team is essential in a profession where serious injury or even death is a real possibility. Even though the competition simulates real-world procedures, all events are performed in a de-energized environment.

What is the purpose of the Competition?

- To encourage individual and team safety while displaying various job skills and procedures.
- To enhance the communication and safety of a working line team.
- To emphasize the need for learning correct and safe methods of performing certain procedures.
- To provide opportunities for all industry-related organizations to attend, participate and learn.
- To showcase the latest products and services used for electric line work.

General Information

Nebraska Lineworkers Rodeo Aug, 22 & 23, 2020 Grand Island,
Neb

2020 Nebraska Lineworkers Rodeo Agenda

Friday, Aug. 22nd

- 9:00 a.m. – 9:45 a.m. Registration opens
- 9:45 a.m. – 11:15 a.m. Training Sessions and Lunch
Ramada Inn Midtown
- 12 p.m. – 1 p.m. Competition judge's registration and
meeting Ramada Inn Midtown
Conference Center
- 2 p.m. – 3 p.m. Q&A Session for competitors and judges
Hotel Grand Conference Center
- 3:30 p.m. – 6 p.m. Vendor Expo – Ramada Midtown Conference Center

Saturday Aug. 23rd

- 9:30 a.m. – 10:00 a.m. Opening Ceremony
Gate 8 of the State
Fairgrounds
- 10:00 a.m. – 3:30 p.m. Competition
Gate 8 of the State Fairgrounds
- 5:00 p.m. – 9:00 p.m. Awards Banquet
Ramada Inn
Midtown
Conference Center

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Neb

With your sponsorship package you will have two opportunities to display and advertise your company with the rodeo competitors, volunteers, judges, and spectators. On Friday August 23rd there will be a social hour (s) from 3:30 p.m. to 6:00 p.m. at the Ramada Inn Midtown where each company will be provided tables for displays or small equipment that can be easily moved inside. From the feedback we received in the past, there will be no table displays on the fair grounds. Please help us in cheering on the competitors during the rodeo.

This year's competition provides your company with a variety of branding opportunities and for generating awareness of your products and services before lineworkers, engineers and safety personnel from Nebraska's public owned electric utilities. Exhibiting at the competition is a very effective way for your company to get in front of this specialized utility industry market.

There are Five sponsorship opportunities available to show your company support for Nebraska's lineworkers at a level of financial commitment that meets your budget.

In year's past, depending on your sponsorship level, this year you will be given the allotted tickets for both entrance to the State Fair and banquet dependent on your sponsorship. Please state on your registration form if you will be using the allotted banquet or state fair tickets.





























Nebraska Lineworker Rodeo

August 22nd & 23rd, 2020

Sponsorship Opportunities

Nebraska Lineworker Rodeo is seeking sponsors for its Annual Lineworker Rodeo on **August 22nd & 23rd, 2020**. As a Sponsor or vendor, you have the opportunity to show your support for the electric utility industry, demonstrate your products and services to Nebraska's electric-line personnel and network with colleagues.

	Champion Sponsor (1 allowed)	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Benefits ▼	\$3,000	\$2,000	\$1,500	\$1000	\$500
Awards Banquet Sponsor with banner at Banquet & at Registration table					
Logo on sleeve shirts					
Opportunity to speak during the awards presentation.					
Seating at the Banquet					
Tickets to the State Fair	4 TICKETS 	4 TICKETS 	3 TICKETS 	2 TICKETS 	1 TICKET 
Competition T-shirts	4 SHIRTS 	4 SHIRTS 	4 SHIRTS 	2 SHIRTS 	
Name Listed on Website					
Name Listed on Banquet Program					

Nebraska Lineworker Rodeo
August 22nd & 23rd, 2020
SPONSORSHIP FORM

Organization/Individual _____
As you would like it to appear in sponsorship collateral

Mailing/Billing Address _____

Contact Person _____ **Title** _____

Phone Number _____

Email _____

Sponsorship Level:

- | | |
|---|----------------------|
| <input type="checkbox"/> Champion Sponsor | \$3,000 |
| <input type="checkbox"/> Platinum Sponsor | \$2,000 |
| <input type="checkbox"/> Gold Sponsor | \$1,500 |
| <input type="checkbox"/> Silver Sponsor | \$1,000 |
| <input type="checkbox"/> Bronze Sponsor | \$500 |
| <input type="checkbox"/> Other Donation | Amount/Value \$_____ |

Extra Banquet Tickets \$20.00 _____

I have enclosed \$_____ in a check made payable to Lincoln Electric System
or **payment by Credit Card at nelinerodeo.com under vendors/registrations.**

Registration due by August 15, 2020.

Signature _____ **Date** _____

Thank you for your support!

Please mail sponsorship form and payment to:

LES-Nebraska Lineworker Rodeo

Terri Dier

2620 Fairfield St.

Lincoln, NE 68521

**Questions regarding sponsorship or gift in kind opportunities, please contact Terri Dier at 402-467-7576 or cell phone
402-525-3263**